Fiscal Years 2020 – 2022

Ascension St. Joseph Hospital
Community Health Implementation Strategy

Conducted: FY 2019 (July 1, 2018 – June 30, 2019)

Approved by the Ascension Northern Michigan Board of Trustees on August 8, 2019
Implementation Strategy Narrative

Overview

As part of the Patient Protection and Affordable Care Act of 2010, all not-for-profit hospitals are required to conduct a community health needs assessment (CHNA) and adopt an implementation strategy every three years. The purpose of the CHNA is to understand the health needs and priorities of those who live and work in the communities served by Ascension Standish Hospital, with the goal of addressing those needs through the development of an implementation strategy.

Ascension St. Joseph Hospital is a not-for-profit, hospital offering 47 beds and an array of outpatient services. It is located in Tawas City, Michigan, and has been serving residents of primarily Iosco County since 1953, however Ascension St. Joseph Hospital provides services to a five county service area that includes Arenac, Alcona, Iosco, Ogemaw, and Oscoda Counties. Ascension St. Joseph Hospital has a legacy of working with community partners and giving back to the community in many ways.

The Michigan Health Improvement Alliance (MiHIA) is a 501(c)(3) not-for-profit organization serving as a regional multi-stakeholder, community collaborative for 14-counties, including Iosco, in northern Michigan. Across MiHIA’s region, there are a dozen different data-collection platforms utilized to assess community needs, health outcomes, and barriers to creating healthy communities resulting in duplication of collection efforts. At an individual level, thousands of dollars are spent when we could be collaborating more efficiently. Additionally, MiHIA commonly received requests from our health systems, health departments, and other partnering organizations seeking data that MiHIA had a substantial opportunity to orchestrate a regional CHNA, with a coordinating improvement plan, outlining the information and actions that each organization can take to positively affect our communities. As such, MiHIA developed a Regional Community Health Needs Assessment (RCHNA) and Regional Community Health Improvement Plan (RCHIP) in 2018. The RCHNA contains a consistent methodology and standardized process, which includes data collection/analysis, asset mapping, community input, prioritization of issues, evidence-based action plan, and measurement/evaluation process, while the RCHIP contains strategies for addressing data-driven priority health issues to improve health outcomes in MiHIA’s counties.

In partnership with MiHIA and in alignment with IRS and best practice standards, Ascension St. Joseph Hospital completed its 2019 Community Health Needs Assessment (CHNA) as an extension of MiHIA’s 2019-2021 Regional Community Health Needs Assessment, thus eliminating duplication of data collection efforts, spending on assessment costs, and ensuring health system timelines were met.

The resulting CHNA is a valuable tool used to identify and prioritize losco County’s significant health issues and to implement action plans in coordination with the broader 14-county region. The CHNA includes a significant amount of secondary data across multiple indicator categories relating to health and health factors. Primary, qualitative data was provided through a community health needs assessment survey and focus groups within the county. With the results of the data taken into consideration, the 2019 CHNA has identified two health focus areas of alignment for losco County but also the broader-region. These focus areas are based on the magnitude of the issues affecting the community and region, input from community members and key stakeholders, including persons with expertise in public health, as well as trending of the most current data.
Needs That Will Be Addressed
Ascension St. Joseph Hospital will be addressing the following health focus areas:
1. Obesity-Related Adverse Health Conditions
2. Adverse Childhood Experiences (ACEs)
3. Access to Healthcare
4. Human Trafficking

Needs That Will Not Be Addressed
Ascension St. Joseph Hospital will not be addressing the following health focus areas:
1. Mental Health
2. Lack of Places/Opportunities for Affordable Physical Activity
3. Teen Pregnancy
4. Chronic Pain
5. Drug Abuse
6. Chronic Disease
7. Tobacco Product Use
8. Hypertension
9. Poverty
10. Lack of Transportation Services
11. High cost of Healthcare – Education People to be better Consumers of Healthcare

While critically important to overall community health, these specific priorities did not meet internally determined criteria that prioritized needs by either continuing or expanding current programs, services and initiatives to steward resources and achieve the greatest community impact. For the areas not chosen, there are other service providers in the community better resourced to address these priorities. Ascension St. Joseph Hospital will work collaboratively with these organizations as appropriate to ensure optimal service coordination and utilization.
Prioritized Need #1: Obesity Related Adverse Health Conditions (AHCS)

**GOAL:** Reduce Obesity related adverse health conditions in Iosco County

### Action Plan

| STRATEGY 1: | Implement a virtual diabetes prevention program to reduce A1C levels for individuals at risk of developing Type 2 diabetes |

#### BACKGROUND INFORMATION:
- **Target Population:** Adults at risk of developing Type 2 diabetes
- **How the strategy addresses social determinants of health, health disparities and challenges of the underserved:** Individuals with an elevated BMI (greater than 30) have a higher risk of developing Type 2 diabetes. According to the County Health Rankings, 2019, based on 2015 data, 33.3% percent of Iosco County residents are considered ‘obese’. This is compared to the state obesity rate of 31.7% percent. Diabetes is also listed as one of the top ten leading causes of death in Iosco County (2017).
- **Strategy source:** Diabetes Prevention Program is evidence based: [https://www.cdc.gov/diabetes/prevention/index.html](https://www.cdc.gov/diabetes/prevention/index.html). It is also included in Michigan’s 4x4 Plan and Healthy People 2020.

#### RESOURCES: *(List resources that will be committed to implement strategy)*
- Ascension St. Joseph Hospital (H)
- Michigan Health Improvement Alliance (MiHIA)
- Good Measures (GM)
- Healthypeople.gov
- Michigan.gov/diabetes

#### COLLABORATION:
- Ascension St. Joseph Hospital
- Ascension Medical Group
- MiHIA

#### ACTIONS:
1. By 10/2019, schedule meeting with Good Measures to learn more about the virtual Diabetes Prevention Program (DPP)
2. By 12/2019, inform physicians about virtual DPP at an Ascension St. Joseph Medical Staff meeting. Provide DPP toolkits to meeting attendees.
3. By 1/2020, schedule meeting with Ascension Medical Group leadership to discuss virtual DPP. Provide DPP toolkits to meeting attendees.
4. By 2/2020, educate staff at all Ascension Medical Group Primary Care locations about DPP and how to refer patients.
5. Evaluate local referral program to virtual DPP on an annual basis.
6. Continue to educate AMG staff on DPP in 2021/2022

#### ANTICIPATED IMPACT:
STRATEGY 1: Implement a virtual diabetes prevention program to reduce A1C levels for individuals at risk of developing Type 2 diabetes

I. By December 31, 2021, a minimum of 25 individuals will have completed the virtual diabetes prevention program as measured by Ascension St. Joseph Hospital (H) records.

Alignment with Local, State & National Priorities (Long-Term Outcomes for Prioritized Need #1)

<table>
<thead>
<tr>
<th>OBJECTIVE:</th>
<th>LOCAL / COMMUNITY PLAN:</th>
<th>STATE PLAN:</th>
<th>OTHER NATIONAL PLAN</th>
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<tbody>
<tr>
<td>I</td>
<td>Ascension St. Joseph Hospitals plan aligns with the MiHIA goal to reduce the obesity rates (BMI ≥ 30) in the region. Obesity is a contributing factor to prediabetes.</td>
<td>Ascension St. Joseph Hospital’s plan aligns with the state plans such as The Michigan Diabetes Prevention Action Plan Extension 2018-2020 which identifies obesity as a contributing factor to prediabetes and Michigan Department Health &amp; Human Services Diabetes prevention program.</td>
<td>Nationwide, Healthy People 2030 focuses on promoting healthy weight as a means to prevent diseases by • Increased prevention behaviors in persons at high risk for diabetes with prediabetes • Increase the proportion of persons at high risk for diabetes with prediabetes who report increasing their levels of physical activity • Increase the proportion of persons at high risk for diabetes with prediabetes who report trying to lose weight • Increase the proportion of persons at high risk for diabetes with prediabetes who report reducing the amount of fat or calories in their diet</td>
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### Prioritized Need #2: Adverse Childhood Experiences (ACEs)

**GOAL:** Increase awareness of Adverse Childhood Experiences (ACES)

**Action Plan**

<table>
<thead>
<tr>
<th>STRATEGY 1: Provide trauma informed care awareness, education and training to Ascension St Joseph Hospital associates</th>
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</table>

**BACKGROUND INFORMATION:**

- **Target population:** Ascension St Joseph Hospital healthcare professionals (clinical and non-clinical)
- **How the strategy addresses social determinants of health, health disparities and challenges of the underserved:** Adverse Childhood Experiences (ACEs) is the term given to describe all types of abuse, neglect, and other traumatic experiences that occur to individuals under the age of 18. The landmark Kaiser ACE Study examined the relationships between these experiences during childhood and reduced health and well-being later in life. Results showed dramatic links between adverse childhood experiences and risky behavior, psychological issues, serious illness and the leading causes of death.
- **Strategy source:** Adverse Childhood Experiences (ACEs) is evidence based: ACE / Resilience, Prevention Institute; Boston Children's Hospital; Brazelton Touchpoints Center; Building Communities of Resilience, George Washington University Milken School of Public Health; Harvard University

**RESOURCES:**

- Ascension St Joseph Hospital (H)
- Ascension Medical Group (AMG)
- Michigan Health Improvement Alliance (MiHIA)
- Iosco county schools
- Head-Start/Young Four’s

**COLLABORATION:**

- Ascension Medical Group (AMG)
- Michigan Health Improvement Alliance (MiHIA)
- Iosco county schools
- Head-Start/Young Four’s

**ACTIONS:**

1. By 12/2019, identify community partners to assist with trauma informed care and ACES training.
2. By 03/2020, host meeting with community subject matter experts/partners on ACES education for physicians, clinical partners, etc
3. By 05/2020, create ACES curriculum
4. By 07/2021, select online educational module for Ascension St Joseph associates.
5. By 10/2021, create in-person educational training for Ascension Medical Group associates.
6. By 01/2022, Universal Screening for ACES implemented at Ascension Medical Group Practices; best practices screening tool/resources implementation
7. Evaluation of internal screening use
STRATEGY 1: Provide trauma informed care awareness, education and training to Ascension St Joseph Hospital associates

ANTICIPATED IMPACT:

I. By August 31, 2021, 100 percent of Ascension St. Joseph associates will have completed the trauma informed care / ACEs educational module as measured by Ascension Standish records.

II. By October 2022, the universal screening for ACEs is utilized for 40 percent of new patients at AMG as measured by AMG records.

Alignment with Local, State & National Priorities (Long-Term Outcomes for Prioritized Need #2)

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<tr>
<th>OBJECTIVE:</th>
<th>LOCAL / COMMUNITY PLAN:</th>
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<th>NATIONAL PLAN:</th>
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<tbody>
<tr>
<td>I, II</td>
<td>The Ascension St Joseph plan aligns with the community (MiHIA) plan by focusing on becoming a trauma-sensitive region</td>
<td>The Ascension St. Joseph plan aligns with the state plan to reduce disparity and adverse community environments.</td>
<td>The Ascension St. Joseph plan aligns with the National plan established by the US Department of Health &amp; Human Services, Children's Bureau section, by focusing on adverse healthcare outcomes due to childhood traumatic experiences.</td>
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### Prioritized Need #3: Access to Healthcare

**GOAL:** Increase access to healthcare in Iosco County Action Plan

#### Action Plan

<table>
<thead>
<tr>
<th>STRATEGY 1:</th>
<th>Collaborate with community mental health to expand, enhance, or create programming to increase access to healthcare, specifically to behavioral health population.</th>
</tr>
</thead>
</table>

**BACKGROUND INFORMATION:**

- **Target Population:** Youth and Adults in Ascension St. Joseph Hospital Service Area.
- **How the strategy addresses social determinants of health, health disparities and challenges of the underserved:** Iosco County ranks 81st of 83 counties for overall health outcomes. The sited Medicare population in Iosco County dealing with depression is 17%. Suicide rates in Iosco County are nearly double that of the State of Michigan or the national average. 39% of newborn deliveries resulted in a Child Protection Services referral due to positive drug screens.

- **Strategy Source:** CHNA Report 2016

**RESOURCES:**

- Ascension St. Joseph Hospital (H)
- Ascension Medical Group (AMG), including clinics
- Community Mental Health Partners
- Ascension St. John Telehealth Program

**COLLABORATION:**

- Ascension Medical Group (AMG)
- Community Mental Health Partners
- Ascension St. John Telehealth Program

**ACTIONS:**

1. By 09/2019, schedule internal pre-meeting to identify relevant community behavioral health partners.
2. By 10/2019, Tele Behavioral Health implemented
4. By 01/2020, Establish needs and prioritize plan

**ANTICIPATED IMPACT:**

1. By 10/31/2019, a behavioral health program will be available on a routine basis at Ascension St. Joseph Hospital
## Alignment with Local, State & National Priorities (Long-Term Outcomes for Prioritized Need #3)

<table>
<thead>
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<th>NATIONAL PLAN:</th>
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<tbody>
<tr>
<td>1</td>
<td>Ascension St. Joseph plan aligns with the community plan to provide mental health services to the community.</td>
<td>Ascension St. Joseph Hospital plan aligns with Michigan Department of Health &amp; Human Services to cover mental health services for those in need, in the state of Michigan.</td>
<td>Ascension St. Joseph Hospital aligns with the National Alliance on Mental Illness initiatives with focus on access to services for the underserved.</td>
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### Prioritized Need #4: Human Trafficking Activity

**GOAL:** Raise Human Trafficking Awareness in Iosco County

#### Action Plan

<table>
<thead>
<tr>
<th>STRATEGY 1: Host a Follow up Human Trafficking event for the community</th>
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</thead>
<tbody>
<tr>
<td><strong>BACKGROUND INFORMATION:</strong></td>
</tr>
<tr>
<td>• <strong>Target Population:</strong> Residents and key agencies in Iosco County likely to encounter victims of human trafficking.</td>
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<tr>
<td>• <strong>How the strategy addresses social determinants of health, health disparities and challenges of the underserved:</strong> By reinforcement and building upon our previous Human Trafficking event we will keep key agencies and our community ever aware of human trafficking and its impacts in our community. By keeping our community informed and educated on the many aspects of Human Trafficking we can further engage our key stakeholders to combat Human trafficking in our area. By continuing to transfer knowledge around about the resources available to our community and the victims of human trafficking.</td>
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<tr>
<td>• <strong>Strategy Source:</strong> MiHIA</td>
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<td><strong>RESOURCES:</strong></td>
</tr>
<tr>
<td>• Ascension St Joseph Hospital (H)</td>
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<td>• Law enforcement</td>
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<td>• Community Services agencies</td>
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<td>• Emergency Medical Services</td>
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<td>• Public Service agencies</td>
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<tr>
<td>• Local School System</td>
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<tr>
<td>• Local Churches</td>
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<tr>
<td><strong>COLLABORATION:</strong></td>
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<td>• Ascension St Joseph Hospital (H)</td>
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<td>• School System</td>
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<tr>
<td>• Churches</td>
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<tr>
<td><strong>ACTIONS:</strong></td>
</tr>
<tr>
<td>1. By the end of CY2020, schedule a planning meeting with key stakeholders around elements of Human Trafficking needs</td>
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<tr>
<td>2. By 03/2021, establish event logistics (date, time, location)</td>
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<td>3. By 05/2021, establish the event content, agenda and speakers</td>
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<tr>
<td>4. By 08/21, begin marketing the event</td>
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<tr>
<td>5. By the end of CY 2021, conduct a Human Trafficking educational event for our community with increased participation from 2019 event</td>
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<tr>
<td>6. By the end of CY 2021, conduct post event evaluation</td>
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### STRATEGY 1: Host a Follow up Human Trafficking event for the community

**ANTICIPATED IMPACT:**

1. By December 31, 2020 we will have completed the planning event and have a scheduled Human Trafficking event ready to hold

### STRATEGY 2: Conduct 2 HT Multidisciplinary Team meetings/ year

**BACKGROUND INFORMATION:**

- **Target Population:** Residents and key agencies in Iosco County likely to encounter victims of human trafficking.
- **How the strategy addresses social determinants of health, health disparities and challenges of the underserved:** By reinforcement and building upon our previous Human Trafficking event we will keep key agencies and our community ever aware of human trafficking and its impacts in our community. By keeping our community informed and educated on the many aspects of Human Trafficking we can further engage our key stakeholders to combat Human trafficking in our area. By continuing to transfer knowledge around about the resources available to our community and the victims of human trafficking.

- **Strategy Source:** MiHIA

**RESOURCES:**

- Ascension St Joseph Hospital (H)
- Law enforcement
- Community Services agencies
- Emergency Medical Services
- Public Service agencies
- Local School System
- Local Churches

**COLLABORATION:**

- Law enforcement
- Community Services agencies
- Emergency Medical Services
- Public Service agencies
- School System
- Churches

**ACTIONS:**

1. By 12/31/2019, establish case review parameters
2. By 3/31/2020, coordinate associate education and training as well as for community entities
3. By 3/31/2020, conduct case reviews
4. By 12/31/2020, begin seeking opportunities for sustainability (funding/grants, etc.)
5. By 12/31/2020, plan and conduct events, services, etc. as appropriate.
### STRATEGY 2: Conduct 2 HT Multidisciplinary Team meetings/ year

6. By 12/31/2020, begin to collaborate with the community to establish a continuum of care with other organizations who also serve this vulnerable population

### ANTICIPATED IMPACT:

I. By December 31, 2020 we will have completed the planning event and have a scheduled Human Trafficking event ready to hold

### Alignment with Local, State & National Priorities (Long-Term Outcomes for Prioritized Need #4)

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<tbody>
<tr>
<td>I</td>
<td>Ascension St. Joseph plan aligns with the community’s plan to raise awareness around the elements of Human Trafficking in the area and provide key stakeholders with education on Human Trafficking and local agencies that can assist victims of Human trafficking</td>
<td>Ascension St. Joseph plan aligns with the State of Michigan Attorney General’s Office’s Michigan Human Trafficking Commission. The Commission supports a victim-centered, trauma-informed approach which emphasizes that the men, women, and children who are trafficked are victims-not criminals. The 2013 Commission had two goals: assess the threat human trafficking poses to Michigan residents and develop policy recommendations to promote its exposure and prevention. The Commission’s work resulted in a comprehensive legislative package that was passed in 2014, and took effect in early 2015.</td>
<td>Ascension St. Joseph plan aligns with Ascension Health goals for ending Human Trafficking, as well as the U.S Department of Justice for Victims of Trafficking Act.</td>
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