Community Health Needs Assessment
Implementation Strategy
January 2017 to December 2019
Inspired by the healing ministry of Jesus Christ, we, Presence Health, a Catholic health system, provide compassionate, holistic care with a spirit of healing and hope in the communities we serve.

This Implementation Strategy was produced by the Mission and External Affairs Department of Presence Health, which is sponsored by Presence Health Ministries.
Presence Saint Francis Hospital is a 259-bed, full service medical facility that provides high-quality, compassionate and family-centered medical care to residents of Evanston and its surrounding communities. The hospital is a recognized leader in cardiac care and a Level 1 emergency trauma services. The hospital is a certified Chest Pain Center and a Primary Stroke Center. Presence Saint Francis Hospital has been designated a Magnet Hospital by the American Nurses Credentialing Center, placing it in the top seven percent of U.S. hospitals for nursing excellence.

This Implementation Strategy follows on the 2016 Community Health Needs Assessment (CHNA) conducted by Presence Saint Francis Hospital and 25 other hospitals, 7 health departments and numerous community organizations through the Health Impact Collaborative of Cook County (HICCC.) In this document, we summarize the plans of Presence Saint Francis Hospital to develop and sustain community benefit programs that address prioritized needs from the CHNA, along with the metrics used to evaluate these programs.

We define the PSFH primary service area as the collection of ZIP codes where approximately 75% of hospital patients reside, as seen in the map below:
Target Areas and Populations

Founded in 1901 by the Sisters of Saint Francis of Perpetual Adoration Congregation, the Presence Saint Francis Hospital (PSFH) community consists primarily of Evanston and two Chicago community areas on the far North side: Rogers Park and West Ridge. Evanston is a suburb north of Chicago and part of the North Shore communities. Rogers Park and West Ridge in north Chicago are particularly noted for the diversity of the communities and their multi-ethnic cultures with wide disparities between middle-income and low-income residents.

Development of This Implementation Strategy

Following an analysis of community assessment data, Presence Saint Francis Hospital developed this Implementation Strategy through dialogue with hospital and community leaders. Most importantly, the Lakeshore Community Leadership Board, a group of community stakeholders and leaders, provided crucial input on community needs and opportunities.

We have implemented an evidence-based approach to meet each prioritized community need, either by developing a new program, strengthening an existing one, or borrowing a successful model from another context. We paid special attention to gaps in existing services, the needs of marginalized or vulnerable populations, and whether working in partnership with other organizations might help us address needs more holistically. These programs exist alongside other Community Benefit operations at Presence Health, such as a comprehensive financial assistance policy and a large outlay in Health Professions Education, which also help address community needs without the use of formal program evaluation.

Each program in this Strategy will be reviewed and updated annually according to the logic model below, and its stated outputs and outcomes, to ensure that it is appropriately addressing its prioritized community need. Updated progress metrics and lessons learned will be communicated to regulatory bodies and to the general public.

Prioritized Community Needs

Presence Saint Francis Hospital, as part of the Health Impact Collaborative of Cook County CHNA, identified the following prioritized community needs based on feedback from community stakeholders, social service providers, and members of the public, especially vulnerable and marginalized populations. These needs will be addressed over the next three years.

The prioritized focus areas were agreed upon based on the needs throughout the North Region of Cook County. The PSFH service area has specific needs within these focus areas, which are described in more detail below. These specific needs were also guided by informal feedback from community and hospital stakeholders. These focus areas represent significant health needs for the Greater Evanston neighborhood as well as throughout Cook County.
Social, Economic, and Structural Determinants of Health

Goal: Improving social, economic, and structural determinants of health while reducing social and economic inequities.

The social and structural determinants of health such as poverty, unequal access to community resources, unequal education funding and quality, structural racism, and environmental conditions are underlying root causes of health inequities. Additionally, social determinants of health often vary by geography, gender, sexual orientation, age, race, disability, and ethnicity. The strong connections between social, economic, and environmental factors and health are apparent in Chicago and suburban Cook County, with health inequities being even more pronounced than many national trends.

Mental Health and Substance Abuse

Goal: Improving mental health and decreasing substance abuse.

Mental health and substance arose as key issues in each of the four assessment processes. Community mental health issues are exacerbated by long-standing inadequate funding as well as recent cuts to social services, healthcare, and public health. The World Health Organization (WHO) emphasizes the need for a network of community-based mental health services. The WHO has found that the closure of mental health hospitals and facilities is often not accompanied by the development of community-based services and this leads to a service vacuum. In addition, research indicates that better integration of behavioral health services, including substance use treatment into the healthcare continuum, can have a positive impact on overall health outcomes.

Chronic Disease

Goal: Preventing and reducing chronic disease, with a focus on risk factors — nutrition, physical activity, and tobacco.

Chronic disease prevention was another strategic issue that arose in all the assessments. The number of individuals in the U.S. who are living with a chronic disease is projected to continue increasing well into the future. In addition, chronic diseases accounted for approximately 64% of deaths in Chicago in 2014. As a result, it will be increasingly important for the healthcare system to focus on prevention of chronic disease and the provision of ongoing care management.

Access to Care and Community Resources

Goal: Increasing access to care and community resources.

Healthy People 2020 states that access to comprehensive healthcare services is important for achieving health equity and improving quality of life for everyone. Disparities in access to care and community resources were identified as underlying root causes of many of the health inequities experienced by residents in Cook County.
Notes on Approach to Addressing Community Needs

Notwithstanding the structure of this Implementation Strategy, Presence Health uses a collaborative approach to address complex and interrelated community needs, guided by the framework of inclusion and social justice provided to us by social Catholic teaching. Before reviewing our programs to meet identified community needs, a few points bear further discussion.

1. Community Needs Are Interconnected
The needs our communities have prioritized are best understood as a complex web of cause and effect, rather than discrete topics. For instance, poverty (one of the social determinants of health) is not only a risk factor for other adverse social determinants, but also leads to decreased access to care and higher rates of unmanaged chronic illness and untreated behavioral health conditions. Furthermore, the burdens of poverty and poor health are not distributed equally among all groups. Rates of chronic disease, for instance, vary across gender, economic, geographic, and racial/ethnic lines. Thus, recognition of health disparities and a commitment to their elimination is embedded throughout this document.

Given the interconnected nature of these problems, our efforts to address them do not fit neatly into separate boxes. Our workforce development efforts, for example, will impact both poverty and violence. Likewise, our efforts to diminish food deserts will address both social determinants of health and chronic disease. We have classified our programs under the prioritized need that is most directly impacted.

2. Diversity and Inclusion Commitment
As a system, Presence Health is committed to diversity and inclusion. We are focused on increasing the diversity and cultural competence of our workforce, standardizing language access services, and improving data collection on race, ethnicity, and language. These efforts, in turn, support the health needs identified through the CHNA process, including access to care and chronic disease. We are also seeking out local, minority and women-owned vendors to incorporate into our supply chain. This will help to address the social determinants of health by keeping economic resources in many of our hardest-hit communities.

3. Partnerships
Finally, we recognize that progress in addressing our prioritized health needs would not be possible without many partners, because the scope and nature of these problems are larger than any one organization or sector could hope to solve alone. Therefore, all Presence Health hospital ministries are active participants in collaborative county-wide CHNA efforts, where we help guide task forces to analyze and address community needs beyond the formal CHNA document. Our Community Leadership Boards further our ties with the community through quarterly meetings that review our progress in addressing prioritized needs. Collaboration with schools, in particular, is a key strategy within our implementation plans. Engaging youth and their parents and guardians is critical to our success in many areas, and we are deeply committed to fostering a culture of health among the next generation of community residents.
Working for IMPACT

Through this Implementation Strategy, we intend to address all of the priority needs listed. We will also support other health care providers and public health departments in our community in collaborative efforts to improve outcomes.

In designing the Implementation Strategy, we focused our efforts around IMPACT: Informed and Measurable Programs, Partnerships, or Policies that Advance Community Transformation.

Logic Model

Every program in this Implementation Strategy follows a Logic Model that maps the inputs and activities to the results we hope to achieve. This provides accountability and allows us to periodically evaluate and improve upon programs to ensure that they are effective.

**Inputs** are the human, organizational, and community resources required to implement the program.

Examples: staff resources, community partnerships, supplies, dollars

**Activities** are the events, interventions, and other observable actions that occur during program implementation. Activities use program inputs to bring about the desired changes in the target population.

Examples: educate and screen program participants, inspect home for asthma triggers

**Outputs** are the direct products or deliverables of the activities, expressed numerically, which ensure that the program is running according to plan.

Examples: 200 homes inspected, 300 participants served, 150 vaccinations delivered

**Outcomes** are changes in program participants caused by the program activities. These can include changes in knowledge, skills, attitudes/beliefs, behavior, status, and/or level of functioning, and are further separated into short-term, medium-term, and long-term outcomes.

Examples: Increased knowledge of asthma triggers in the home, weight loss, improved quality of life

**Impacts** are long-term changes in the communities, institutions, or systems that the program targets. These can take 7-10 years or longer and involve the entire population or community.

Examples: reduced burden of disease in community, reduced healthcare utilization, changes in social norms, legislation enacted

Goal 1: Reduce Inequities and Improve Social, Economic, and Structural Determinants of Health

**Strategy 1a.** Improve the economic vibrancy, broad prosperity and financial security of our communities

**Key Interventions**

**Anchor Mission**
Utilize the ministry’s position as an anchor institution to drive investment in vulnerable communities

**Healthcare Workforce Collaborative**
A series of partnerships aimed at aligning available healthcare jobs and the skills of current job seekers

**School-Based Career Pipeline (Achieving Dreams)**
Work with our academic partners to provide exposure and training for students interested in healthcare careers

**Youth Summer Employment**
Program that employs at-risk youth (16-24) in summer jobs and apprenticeships

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<tbody>
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<td>Baseline: Year 2016</td>
<td>• Evaluate community need (see related Community Health Needs Assessment)</td>
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<tr>
<td>Year 2017</td>
<td>• Provide healthcare career exposure or apprenticeship to students in targeted geographic areas</td>
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<td>• Create a roadmap to local purchasing and supply chain sourcing</td>
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<td></td>
<td>• Participate in the Healthcare Workforce Collaborative</td>
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<tr>
<td>Year 2018</td>
<td>• Expand and refine internship and career exposure opportunities</td>
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<td></td>
<td>• Foster inclusive economic growth through purchasing and investing in socially vulnerable neighborhoods in our primary service areas</td>
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<tr>
<td>Year 2019</td>
<td>• Achieve diversity hiring targets, fully implement the Anchor Mission investment strategy, evaluate for further opportunities to support economic vibrancy</td>
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**Partners to Engage**
Safer Foundation, CARA, Instituto del Progreso Latino, One Million Degrees, CASE, City of Evanston, EMT and First Responders, CPS high schools, Evanston high schools

**Policies to Impact**
Expand training programs; fund targeted community college programs; and explore distant-learning for workforce development programs
Goal 1: Reduce Inequities and Improve Social, Economic, and Structural Determinants of Health

**Strategy 1b. Improve the health, safety and accessibility of housing**

### Key Interventions

**Green and Healthy Homes Initiative**  
Program to remediate environmental health conditions that cause poor health such as asthma triggers, lack of home ventilation and lead paint.

**Supportive Housing and Care Linkages for the Homeless**  
Program to remediate homelessness and transient living by providing closer care coordination and referrals to transitional and supportive housing.

**Advocating for the Expansion of Affordable Housing Credits**  
Improving the landscape of affordable housing in Illinois by advocating for greater use of housing vouchers and more financial support for subsidized housing.

**Screen for Housing and Utility Security**  
Develop a screening tool with our hospital and health department partners to identify patients and community members living in unstable housing or suffering from utility burdens.

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</table>
| Year 2017 | - Launch pilot to remediate environmental health conditions that cause poor health such as asthma triggers, lack of home ventilation, and lead paint  
- Educate the community to keep asthma follow-up appointments, which typically occur every 3 to 6 months until stable  
- Partner with organizations to provide transitional and supportive housing for homeless  
- Develop screening tool |
| Year 2018 | - Support efforts to expand healthy, stable housing near our hospital campuses  
- Advocate for increased affordable housing resources  
- Implement screening tool and refer patients to partner social service groups |
| Year 2019 | - Refine and improve care linkages for homeless individuals who present in our hospitals  
- Expand asthma home health remediation  
- Evaluate screening tool and make adjustments as needed |

**Partners to Engage**  
Center for Health & Housing; Asian Human Services, The Boulevard, Green & Healthy Homes Initiative; Elevate Energy, Deborah’s Place, Catholic Charities

**Policies to Impact**  
Funding for the Illinois Affordable Housing Trust Fund, Homeless Prevention Program and Rental Housing Support
Goal 1: Reduce Inequities and Improve Social, Economic, and Structural Determinants of Health

**Strategy 1c.** Reduce violence and mitigate the impact it has on the health and well-being of our neighbors

### Key Interventions

**Anti-Bullying Campaign**
Develop strategies in collaboration with local partners to reduce bullying and circumvent cycles of violence.

**Anti-Human Trafficking**
Human trafficking victims are subjected to force, fraud or coercion for the purpose of sex or forced labor, and many can be interdicted at hospitals by professionals trained to recognize possible exploitation.

**Gun Violence Prevention Task Force**
Serve on a task force comprised of community stakeholders to develop interventions for gun violence and the resultant trauma appropriate to the circumstances of the community.

**Safe Passage Routes & Safe Haven Program**
Safe Passage is designed to provide safe routes for students while traveling to and from school. Safe Haven program are sites (hospitals, businesses, libraries) identified by a signed placed in the location, to alert the child that they can find a friendly shelter inside and ask for assistance.

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<tr>
<td>Baseline: Year 2016</td>
<td>• Support and promote Human Trafficking Awareness Day (January 11th)</td>
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<tr>
<td>Year 2017</td>
<td>• Promote anti-bullying partners and incorporate into school-based partnerships</td>
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<td>• Deepen partnerships with CAPS and local police precincts’ gang reduction work</td>
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<tr>
<td>Year 2018</td>
<td>• Align with the Catholic Health Association on anti-human trafficking initiatives</td>
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<td></td>
<td>• Support with resources CPS and CPD Summer Safe Passage and Presence sites serve as Save Havens</td>
</tr>
<tr>
<td>Year 2019</td>
<td>• Provide resources and support for domestic violence groups</td>
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### Partners to Engage
CAPS; Catholic Health Association (CHA); Chicago Dream Center; The Dreamcatcher Foundation; Chicago Alliance Against Sexual Exploitation and the End Demand Illinois Campaign; Catholic Charities; CeaseFire; City of Evanston

### Policies to Impact
Expand training to identify victims of human trafficking; help victims recover from the legal, financial and emotional effects of human trafficking; increase funding for violence prevention and intervention services; and increase access and participation in mentoring programs. Support legislation aimed specifically cracking down on illegal gun trafficking and straw-purchasing.
2017–2019 Implementation Strategy

Goal 1: Reduce Inequities and Improve Social, Economic, and Structural Determinants of Health

**Strategy 1d. Improve access to quality, healthy affordable food**

### Key Interventions

**Farmer’s Market**
Sponsor and host seasonal farmer’s markets on ministry grounds to provide access to healthy food to community residents, patients, and associates.

**Surplus Project**
Utilize excess food produced in ministry cafeterias by packaging and distributing to summer lunch programs, homeless shelters and food banks.

**SNAP Benefits**
Improve enrollment and advocate for expanded benefits.

### Time Frame

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<tr>
<td>Baseline: Year 2016</td>
<td>• Evaluate community need (see related Community Health Needs Assessment)</td>
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</table>
| Year 2017 | • Launch or expand Farmer’s Markets, Summer Meals and Cooking Matters programs at the ministry  
| Year 2018 | • Increase enrollment in SNAP and WIC programs by aligning with Open Enrollment |
| Year 2019 | • Implement a screen & refer tool for food insecurity in the ministry  
| | • Launch the Surplus Project in partnership with local food banks, schools and homeless shelters  
| | • Advocate for increased SNAP benefits |
| Year 2019 | • Evaluate and grow farmers markets and surplus projects |

### Partners to Engage

Greater Chicago Food Depository; Patient Innovation Center; Breakthrough Urban Ministries; City of Evanston

### Policies to Impact

Double the value of SNAP benefits at farmers’ markets; and expand efforts to enroll eligible individuals in SNAP to under-enrolled populations.
Goal 2: Improve Mental Health and Decrease Substance Abuse

**Strategy 2a.** Increase awareness of mental health conditions and reduce stigma

**Key Interventions**

**Mental Health First Aid (MHFA)**
Certificate-based program using national, evidence-based curriculum that teaches the skills to respond to the signs of mental illness and substance use disorders

**Trauma-Informed Communities**
Partner with local and county health departments to achieve the designation by helping train city and county workforce in trauma-informed service delivery, provide resource guides and support policy change

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<tr>
<td>Baseline: Year 2016</td>
<td>• Supported awareness initiatives for Mental Health Awareness Month</td>
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<tr>
<td>Year 2017</td>
<td>• Prepare community-based “first responders” in community organizations and public services by offering free MHFA trainings</td>
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<td>• Support achievement of “Trauma-Informed Community” effort led by local health departments</td>
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<tr>
<td>Year 2018</td>
<td>• Improve access to mental health services by developing a behavioral health resource guide</td>
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<td></td>
<td>• Evaluate outcomes of MHFA trainings and expand to new community groups</td>
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<td></td>
<td>• Provide awareness initiatives for Mental Health Awareness Month</td>
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<tr>
<td>Year 2019</td>
<td>• Implement and offer through primary care physician a depression screening &amp; care</td>
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**Partners to Engage**
Evanston Health Department; Chicago Department of Public Health; Cook County Department of Public Health; Patient Innovation Center; Breakthrough Urban Ministries; Trilogy; schools, churches and elected officials

**Policies to Impact**
Increase access to mental health services through telehealth technology; improve insurance coverage for behavioral health; and additional training on mental health for public servants
Goal 2: Improve Mental Health and Decrease Substance Abuse

**Strategy 2b.** Develop telehealth policy solutions to address mental health professional shortages

### Key Interventions

<table>
<thead>
<tr>
<th><strong>Adolescent and Teen Drug and Alcohol Prevention</strong></th>
<th>Provide information of long-term effects of drug and alcohol use to reduce the level of adolescent drug and alcohol drug abuse and promote positive mental health among teens in our community</th>
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<tr>
<td><strong>Partner with Addiction and Recovery Groups</strong></td>
<td>Provide space, resources and support for community-based addiction and recovery partners</td>
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<td>Baseline: Year 2016</td>
<td>• Evaluate community need (see related Community Health Needs Assessment)</td>
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<tr>
<td>Year 2017</td>
<td>• Seek partnerships with schools, churches and communities (in line with an existing Proviso Township pilot) to offer access to mental health professionals for vulnerable populations, especially non-English speaking</td>
</tr>
<tr>
<td>Year 2018</td>
<td>• Launch partnerships to offer access to mental health professionals</td>
</tr>
<tr>
<td>Year 2019</td>
<td>• Evaluate partnerships offering access to mental health professionals</td>
</tr>
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**Partners to Engage**

Adler School of Psychology; The Family Institute; Presence Behavioral Health, Partnership for a Connected Illinois

**Policies to Impact**

Telehealth policy solutions to encourage remote care delivery; Support the Medicare Access and CHIP Reauthorization Act of 2015 (MACRA) and its impact on telehealth; Support CMS initiatives that encourage telehealth; Support Illinois Telehealth Initiatives
Goal 2: Improve Mental Health and Decrease Substance Abuse

**Strategy 2c.** Increase access to Substance Abuse interventions and recovery programs

### Key Interventions

#### Adolescent and Teen Drug and Alcohol Prevention
Provide information of long-term effects of drug and alcohol use to reduce the level of adolescent drug and alcohol drug abuse and promote positive mental health among teens in our community

#### Partner with Addiction and Recovery Groups
Provide space, resources and support for community-based addiction and recovery partners

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<tr>
<td>Year 2017</td>
<td>• Expand and continue programming with local area high schools, park districts, and community centers.</td>
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<td>Year 2018</td>
<td>• Expand addiction support groups and services at the hospital campus</td>
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<td>Year 2019</td>
<td>• Launch faith-based partnership to provide awareness and linkages to services</td>
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<tr>
<td>Year 2019</td>
<td>• Evaluate programming and services</td>
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**Partners to Engage**
Evanston Police Department; SAMHSA; Chicago Police Department, Chicago Department of Public Health, Evanston Health Department

**Policies to Impact**
Increase education and mentorship programs; provide a path to recovery and rehabilitation for juvenile justice involved youth who have addition issues
Goal 3: Prevent and Reduce Chronic Disease

**Strategy 3a.** Create a healthy care delivery community

### Key Interventions

**American Lung Association Tobacco 21 Act**
Increasing the minimum age of sale for tobacco products to at least 21 years old will significantly reduce youth tobacco use and save thousands of lives

**Smoke Free Faith**
Increase smoking cessation attempts using evidence-based strategies by adult smokers in faith community settings

**Campus Fit Loop**
Create visible, marked walking trails on and around our ministries to encourage activity and physical fitness

**Rethink Your Drink**
Reduce sugary beverage consumption to ameliorate chronic disease

**Sodium Reduction Initiative**
Reduce sodium consumption from food served on the hospital campus

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<tr>
<td>Year 2017</td>
<td>• Design Fit Loop</td>
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<td></td>
<td>• Implement sodium reduction and sugary beverage initiatives</td>
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<td>Year 2018</td>
<td>• Build Fit Loop</td>
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<td></td>
<td>• Advocate for Active Design guidelines for building projects</td>
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<tr>
<td>Year 2019</td>
<td>• Evaluate and monitor initiatives impact</td>
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**Partners to Engage**
American Lung Association, Respiratory Health Association, Chicago Asthma Consortium, American Cancer Society, Archdiocese of Chicago

**Policies to Impact**
Tobacco 21 to restrict youth access to tobacco; Active Design guidelines in local building codes; sugary drink taxes to reduce consumption and increase funding for health care programs; and preserve school physical education requirements; Green building standards
Strategy 3b. Provide effective programming and partnerships for at-risk community members to lead active lives

Key Interventions

A-List Diabetes Prevention Program
Diabetes screening and education program focusing on the prevention of type 2 diabetes through lifestyle and nutrition therapy.

We’re Out Walking (WOW) Program
WOW is a 12 week program that creates a supportive environment to motivate those who live, work and play in Evanston to lead healthier lives.

Fitness Prescription Program
Improve access to affordable fitness resources through shared-use agreements and partnerships with Park Districts, YMCAs, and local green spaces

Let’s Move Our Numbers
Provides free health screenings for cholesterol and diabetes, followed by consultation with a nurse or Certified Diabetic Nurse Educator on how individuals can improve their health status and prevent chronic disease.

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<tr>
<td>Year 2017</td>
<td>• Partner with the City of Evanston in their “We’re Out Walking” (WOW) program, aligned with local police precincts</td>
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<td></td>
<td>• Launch A-List pilot</td>
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<tr>
<td>Year 2018</td>
<td>• Create shared-use agreements and partnerships with the Park District and Forest Preserve</td>
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<td></td>
<td>• Expand A-List Diabetes Prevention Program</td>
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<tr>
<td>Year 2019</td>
<td>• Evaluate and refine A-List, WOW and Fitness Prescription Programs</td>
</tr>
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Partners to Engage
American Lung Association, Respiratory Health Association, Chicago Asthma Consortium, Cook County Forest Preserve, Evanston Parks Department; Evanston Health Department

Policies to Impact
Preserve school physical education requirements
Strategy 4a. Further align and partner with our faith communities to provide care, advocate for coverage and promote health and wellness

Key Interventions

Faith Community Nursing
A practice specialty that focuses on the intentional care of the spirit, promotion of an integrative model of health and prevention and minimization of illness within the context of a community of faith.

Faith Leader Health and Wellness
A program that focuses on self-care and support for faith leaders, especially those who minister in vulnerable and disadvantaged communities

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<td>Year 2017</td>
<td>• Advocate for immigrant protections, ALLKIDS, Health Illinois, the ACA and other initiatives that protect vulnerable populations</td>
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<td>• Develop wellness program for community faith leaders</td>
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<tr>
<td>Year 2018</td>
<td>• Increase parish engagement through an expanded Faith Community Nursing Program</td>
</tr>
<tr>
<td></td>
<td>• Expand faith leader wellness program to more faith communities</td>
</tr>
<tr>
<td>Year 2019</td>
<td>• Support faith leader health and wellness initiatives</td>
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Partners to Engage
Archdiocese of Chicago; Faith Communities

Policies to Impact
Protect CHIP and AllKids programs to ensure access to health care for children; preserve the increase in Medicaid coverage for adults expanded under the Affordable Care Act
Goal 4: Increase Access to Care and Community Resources

**Strategy 4b.** Increase capacity and availability of clinical and community resources for vulnerable populations

**Key Interventions**

**FQHC and Free Clinic Partner Support**
Provide financial, referral, and in-kind support to local FQHCs and free clinics

**Cancer Prevention Screenings**
Provides low income and uninsured individuals with free mammograms and follow-up testing for breast cancer, as well as colorectal FIT kit screenings, with support from the Silver Lining Foundation and the Susan G. Komen Foundation.

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<td>Year 2017</td>
<td>• Build and strengthen connection with Salvation Army’s existing &quot;Breakfast with Babies&quot; initiative and establish long-term partnership with Walmart and Kimberly Clarke distributors.</td>
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<td>• Continue to provide cancer screenings</td>
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<tr>
<td>Year 2018</td>
<td>• Increase enrollment of ACA for Medicaid eligible patients by increasing knowledge, awareness of options.</td>
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<tr>
<td>Year 2019</td>
<td>• Evaluate current initiatives</td>
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**Partners to Engage**
Silver Lining Foundation; Laboure Clinic; Erie Family Health Center; ACCESS Community Health Network, Pin-A-Sister; IBCCP; ACS; Susan G. Komen Foundation

**Policies to Impact**
Prevent funding cuts to FQHCs and protect expanded Medicaid coverage
Goal 4: Increase Access to Care and Community Resources

**Strategy 4c.** Improve community members effective use of the health system and community resources

### Key Interventions

<table>
<thead>
<tr>
<th><strong>Open Enrollment</strong></th>
<th>Expanding access to insurance and social service benefits by providing enrollment support and resources, on campus and at community partner sites</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Wellness Screenings</strong></td>
<td>Develop community access points (health fairs, screenings, etc.) to improve health in the community</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th><strong>Time Frame</strong></th>
<th><strong>Action Plan</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Baseline: Year 2016</td>
<td>• Evaluate community need (see related Community Health Needs Assessment)</td>
</tr>
<tr>
<td>Year 2017</td>
<td>• Continue involvement in open enrollment for Medicaid and ACA marketplaces</td>
</tr>
<tr>
<td>Year 2018</td>
<td>• Achieve cultural &amp; linguistic competency by providing community health language services in top five primary languages spoken in each service area</td>
</tr>
<tr>
<td>Year 2019</td>
<td>• Evaluate current initiatives</td>
</tr>
</tbody>
</table>

### Partners to Engage
Patient Innovation Center; ACCESS Community Health Network

### Policies to Impact
Protect expanded Medicaid coverage; Support legislation that expands care coordination and community-based care settings
Goal 4: Increase Access to Care and Community Resources

**Strategy 4d.** Improve transportation resources

<table>
<thead>
<tr>
<th>Key Interventions</th>
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</thead>
</table>
| **Voucher Support**  
Provide vouchers for rideshare services and public transportation to patients without easy access to transportation to their follow-up appointments, leading to improved continuity of care. |
| **Active Transportation Alliance**  
Support the efforts of the Active Transportation Alliance to improve transportation infrastructure in Cook County to focus on people-centered design through proposals like shared streets. |

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Baseline: Year 2016</td>
<td>• Support existing collaborative efforts (Divvy Bikes, Transit Table, Complete Streets)</td>
</tr>
<tr>
<td>Year 2017</td>
<td>• Provide CTA or public transport passes to qualifying patients</td>
</tr>
<tr>
<td>Year 2018</td>
<td>• Partner with Lyft or other transportation companies to get patients without transportation access to and from appointments</td>
</tr>
<tr>
<td>Year 2019</td>
<td>• Link qualifying patients to medical transportation companies to get to and from medical appointments on an ongoing basis</td>
</tr>
</tbody>
</table>

**Partners to Engage**
Lyft; Active Transportation Alliance; other transportation services

**Policies to Impact**
Support shared streets and strong public transportation systems
Adoption

Presence Saint Francis Hospital welcomes feedback from the public and community stakeholders on this Implementation Strategy and its related Community Health Needs Assessment. To provide feedback or learn more about the process for conducting the Community Health Needs Assessment and determining community needs, please contact Beverly Millison at 773.665.3511 or bmillison@presencehealth.org.

The delegated authority to approve this Implementation Strategy resides with the Greater Evanston Community Leadership Board, comprised of community and hospital stakeholders. The below date and signature indicates that this plan has been reviewed and adopted for 2017 – 2019.

**Adopted by the Greater Evanston Community Leadership Board**

5/12/17
Date Adopted

Plan Prepared By:

______________________________
Beverly Millison
Regional Director, Community Health Integration