

Ascension Borgess Allegan Hospital

Implementation Strategy for the 2021 CHNA Allegan County, Michigan

Conducted June 21, 2022 - November 15, 2022

Hospital Tax Year 2021



Ascension



The purpose of this implementation strategy is to describe how the hospital plans to address prioritized health needs from its current Community Health Needs Assessment. The significant health needs that the hospital does not intend to address are identified and a rationale is provided. Special attention has been given to the needs of individuals and communities who are more vulnerable, unmet health needs or gaps in services, and input gathered from the community.

Ascension Borgess Allegan Hospital
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[Ascension Borgess Allegan Hospital](#)
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The 2021 (tax year) Implementation Strategy was approved by the Ascension Michigan Market Board of Trustees on November 14, 2022, and applies to the following three-year cycle: July 1, 2022 to June 30, 2025. This report, as well as the previous report, can be found at our public website.

We value the community's voice and welcome feedback on this report. Please visit our public website (<https://healthcare.ascension.org/chna>) to submit your comments.



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Introduction

As one of the leading non-profit and Catholic health systems in the United States, Ascension is committed to delivering compassionate, personalized care to all, with special attention to persons living in poverty and those most vulnerable.

Ascension Borgess Allegan Hospital

As a Ministry of the Catholic Church, Ascension Borgess Allegan Hospital is a non-profit hospital governed by a board of trustees represented by residents, medical staff and sister sponsorships, that provides medical care to Allegan and surrounding counties. Ascension Borgess Allegan Hospital is a full-service, critical access hospital with 24/7 emergency care and a Level IV Trauma Center, providing both inpatient and outpatient medical services. Ascension Borgess Allegan Hospital offers specialty care including cancer care, surgical services, primary care, laboratory services, physical rehabilitation, radiology services, health screenings, a sleep center and behavioral health services.

For more information about Ascension Borgess Allegan Hospital, visit [Ascension Borgess Allegan Hospital](#).

Overview of the Implementation Strategy

Purpose

This implementation strategy (IS) is the hospital's response to the health needs prioritized from its current Community Health Needs Assessment (CHNA). It describes the actions the hospital will take to address prioritized needs, allocate resources, and mobilize hospital programs and community partners to work together. This approach aligns with Ascension Borgess Allegan Hospital's commitment to offer programs designed to address the health needs of a community, with special attention to persons who are underserved and vulnerable.

IRS 501(r)(3) and Form 990, Schedule H Compliance

The CHNA and IS satisfy certain requirements of tax reporting, pursuant to provisions of the Patient Protection and Affordable Care Act of 2010, more commonly known as the Affordable Care Act (ACA). As part of the ACA, all not-for-profit hospitals are required to conduct a CHNA and adopt an implementation strategy every three years. Requirements for 501(c)(3) Hospitals Under the Affordable Care Act are described in Code Section 501(r)(3), and include making the CHNA report (current and previous) widely available to the public. In accordance with this requirement, electronic reports of both the CHNA and the current implementation strategy can be found at <https://healthcare.ascension.org/CHNA> and paper versions can be requested at Ascension Borgess Allegan Hospital's Administration Office at 555 Linn Street, Allegan MI.



Process to Prioritize Needs

The 2022 CHNA was conducted from July 2021 to March 2022, and the Allegan CHNA Collaborative, composed of members from the Allegan County Health Department, United Way of Ottawa and Allegan Counties, and Ascension Borgess Allegan Hospital convened to produce one county-wide CHNA. The Allegan CHNA Collaborative utilized a process which incorporated quantitative and qualitative data from both primary and secondary sources. Primary data sources included information provided by groups/individuals, e.g., community residents, health care consumers, health care professionals, community stakeholders, and multi-sector representatives. Special attention was given to the needs of individuals and communities who are more vulnerable, and to unmet health needs or gaps in services.

During the assessment process, a core team composed of representatives from the three primary partners (the Allegan CHNA Collaborative) developed a community survey. The survey tool was shared with the Allegan County Multi-Agency Collaborative Council (MACC) for wide dissemination through multiple community networks. A total of 631 surveys were collected. Secondary data was compiled and reviewed to understand the health status of the community. Measures reviewed included chronic disease, social and economic factors, and healthcare access and utilization trends in the community and were gathered from reputable and reliable sources.

The Allegan CHNA Collaborative, with contracted assistance from Mary Kushion Consulting, LLC, analyzed secondary data of over 50 indicators and gathered community input through a community survey to identify the needs in Allegan County.

One large community stakeholder forum was sponsored by the Allegan County MACC and facilitated by consultant Mary Kushion to gather feedback from community members on the health needs and assets of Allegan County. Fourteen community stakeholders participated in the forum, held on March 23, 2022. Populations represented by participants included those with mental health challenges, infants, children and adolescents, the faith-based community, low-income, those seeking employment and job skill educational opportunities and victims of domestic violence. In addition, health, employers, public schools, non-profits, and the faith-based community sectors were represented at the forum.

In collaboration with community partners, the Allegan CHNA Collaborative used a phased prioritization approach to determine the most crucial needs for community stakeholders to address. The criteria used to identify the significant needs were:

- Community Identified as Issue/Need to be Addressed
- Community Impact if Issue/Need is Addressed
- Urgency to Address the Issue/ Need

The *significant* needs are as follows:

- Mental and Behavioral Health, including substance use disorder, addiction



- Housing
- Lack of Healthcare Providers & Services, including access to prenatal/perinatal care, broadband internet, availability of appointments, etc.
- Health Behaviors/Preventative Health, including Physical Activity
- Food Security, including access and availability of fresh foods
- High Cost of Healthcare, including insurance limitations
- Income, including poverty, inequality/ household income
- Transportation Services

Following the completion of the CHNA assessment, the Allegan CHNA Collaborative selected the prioritized needs outlined below for its 2022 CHNA (2021 Ascension Tax Year) implementation strategy. The Allegan CHNA Collaborative, including Ascension Borgess Allegan Hospital, chose these needs through a community forum held on May 6, 2022, using urgency, community stakeholder identification and potential for impact as the selection criteria. Prioritized needs are defined as the significant needs which have been prioritized by the Collaborative to address through the three-year CHNA Implementation Strategy.

Needs That Will Be Addressed

Ascension has defined "prioritized needs" as the significant needs which have been prioritized by the hospital to address through the three-year CHNA cycle:

- **Mental and Behavioral Health** - This need was selected because "mental health is essential to a person's well-being, healthy family and interpersonal relationships, and the ability to live a full and productive life. People, including children and adolescents, with untreated mental health disorders are at high risk for many unhealthy and unsafe behaviors, including alcohol or drug abuse, violent or self-destructive behavior, and suicide. Mental health disorders also have a serious impact on physical health and are associated with the prevalence, progression, and outcome of some of today's most pressing chronic diseases."
- **Housing** - This need was selected because people's homes can have a major impact on their health and well-being. Some people struggle to pay for their homes or rental housing. This is linked to worse mental health and an increased risk of disease. Housing instability encompasses a number of challenges, such as having trouble paying rent, overcrowding, moving frequently, staying with relatives, or spending the bulk of household income on housing. These experiences may negatively affect physical health and make it harder to access health care.
- **Food Security** - This need was selected because adults who are food insecure may be at an increased risk for a variety of negative health outcomes and health disparities. Food-insecure children may also be at-risk for a variety of negative health outcomes, including obesity. In addition, reduced frequency, quality, variety, and quantity of consumed foods may have a negative effect on children's mental health.
- **Access to Care** (Healthcare Providers and Services) - This need was selected because this need ranked high in the process and criteria used to determine the most urgent and appropriate priority needs for the community. Access to preventive health care can prevent



both disease and early death. Interventions to increase access to health care are one of many Healthy People 2030 objectives.

Ascension Borgess Allegan Hospital understands the importance of all the health needs of the community and is committed to playing an active role in improving the health of the people in the communities it serves. For the purposes of this implementation strategy, Ascension Borgess Allegan Hospital has chosen to focus its efforts on the priorities listed above.

Needs That Will Not Be Addressed

Based on the prioritization criteria, the health needs identified through the CHNA that Ascension Borgess Allegan Hospital does not plan to address at this time include:

- *Health Behaviors/Preventative Health, including Physical Activity*
- *High Cost of Healthcare, including insurance limitations*
- *Income, including poverty, inequality/household income*
- *Transportation Services*

While the four remaining significant needs were not selected as prioritized needs, it is recognized that within Allegan County initiatives are underway to promote healthy behaviors and physical activity and increased access to transportation services. Both high cost of healthcare and income were discussed, but determined by the Collaborative to be issues that could not be resolved within the networks and resources available within the county and were larger statewide issues needing attention and focus.

While these needs are not the focus of this implementation strategy, Ascension Borgess Allegan Hospital may consider investing resources in these areas as appropriate, depending on opportunities to leverage organizational assets in partnership with local communities and organizations. Also, this report does not encompass a complete inventory of everything Ascension Borgess Allegan Hospital does to support health within the community.

To find a list of resources for each need not being addressed, please refer to the Ascension Borgess Allegan Hospital's 2021 (tax year) CHNA: <https://healthcare.ascension.org/CHNA>.

Acute Community Concern Acknowledgement

A CHNA and Implementation Strategies (IS) offer a construct for identifying and addressing needs within the community(s) it serves. However, unforeseen events or situations, which may be severe and sudden, may affect a community. At Ascension, this is referred to as an acute community concern. This could describe anything from a health crisis (e.g., COVID-19), water poisoning, environmental events (e.g., hurricane, flood) or other event that suddenly impacts a community. In which case, if adjustments to an IS are necessary, the hospital will develop documentation, in the form of a SBAR (Situation-Background-Assessment-Response) evaluation summary, to notify key internal and external stakeholders of those possible adjustments.



Written Comments

This IS has been made available to the public and is open for public comment. Questions or comments about this implementation strategy can be submitted via the website:

<https://healthcare.ascension.org/chna>.

Approval and Adoption by the Ascension Michigan Market Board of Trustees

To ensure the Ascension Borgess Allegan Hospital's efforts meet the needs of the community and have a lasting and meaningful impact, the 2021 (tax year) implementation strategy was presented and adopted by the Ascension Michigan Market Board of Trustees on November 15, 2022. Although an authorized body of the hospital must adopt the IS to be compliant with the provisions in the Affordable Care Act, adoption of the IS also demonstrates that the board is aware of the IS, endorses the priorities identified, and supports the action plans that have been developed to address prioritized needs.

Action Plans

Health Disparities and Inequities

Health equity is a state in which everyone has the opportunity to achieve full health and well-being, and no one is prevented from achieving this because of social position or other socially determined circumstances. Centers for Disease Control and Prevention. (2022, March 3). Health equity. Centers for Disease Control and Prevention. Retrieved August 26, 2022, from <https://www.cdc.gov/chronicdisease/healthequity/index.htm>

Unfortunately, many populations experience health inequities and negative health outcomes due to factors beyond individual behaviors and choices. These inequities are produced by systemic racism and other forms of historical and ongoing oppression within social and economic systems, such as the political system, housing, the workplace, education, and the criminal justice system. Health inequities are observable and measurable through differences in factors such as length and quality of life, rates of disease, disability, and death, as well as differences in access to services and treatments.

Ascension is addressing health disparities and inequities through the following initiatives:

- Establishment of regional ABIDE (“Appreciation-Belongingness-Inclusivity-Diversity) councils in 2020
 - As part of a sustainable and systemwide commitment to listen, pray, learn and act to help address racism and systemic injustice, Ascension launched a new justice-focused framework called ABIDE, which is built upon the hallmarks of Appreciation – Belongingness – Inclusivity – Diversity – Equity.
 - The hallmarks of the ABIDE framework are demonstrations of Ascension’s historic mission, values, and commitment to social justice, compassionate action and advocacy for all, especially the most vulnerable. Ascension also realizes that the hallmarks of our ABIDE framework provide guidance for a process of learning and improvement that is never complete. As such, Ascension is committed to continuous improvement and has developed various methods to help us review the progress we make achieving the hallmarks of the ABIDE framework in service to our associates, patients and the communities we are blessed to serve.
 - Read more about ABIDE here:
<https://www.ascension.org/Our-Mission/Diversity-and-Inclusion>
- Standardized REaL data collection
- Screening for Social Determinants of Health
- Utilization of Neighborhood Resources to connect patients and individuals to services
- Ascension Medical Group health disparities goals/metrics in clinical screenings (colorectal, etc.)
- The Joint Commission Requirements to Reduce Health Care Disparities

The IS below is based on prioritized needs from the hospital’s most recent CHNA. These strategies and action plans represent where the hospital will focus its community efforts over the next three years.



While these remain a priority, the hospital will continue to offer additional programs and services to meet the needs of the community, with special attention to those who are poor and vulnerable.

Prioritized Need 1: Mental & Substance Use	
Strategy 1.1 Through a coordinated and transformational approach, Ascension Michigan Hospitals will improve access to mental and behavioral health for vulnerable populations.	
Objective By June 30, 2025, Ascension Borgess Allegan Hospital, as part of Ascension Michigan, will be better positioned to address the behavioral health needs of the community served.	
Output(s) and/or Outcome(s) <ul style="list-style-type: none"> ● Baseline - Michigan market: <ul style="list-style-type: none"> ○ BH screening rates in the ED/AMG clinics - SBIRT:N/A; PHQ-9: N/A (FY2022) ○ Number of Telepsych visits - 1200 (FY2022) ● Target - Michigan Market: <ul style="list-style-type: none"> ○ Increase BH screening rates in the for all patients: SBIRT - 5%, PHQ9 - 6.6% ○ Increase number of TelePsych visits to +1,500 (FY2023) ● Data Source/Owner: Ascension Enterprise Project Management Office (ePMO), Achievelt Tool 	
Target Population <ul style="list-style-type: none"> ● Target Population: Community members presenting to Ascension Borgess Allegan Hospital in need of mental and/or behavioral health services. ● Medically Underserved Population: Individuals and groups that are experiencing health disparities; under/uninsured. 	
Collaborators and Resources <ul style="list-style-type: none"> ● Ascension Borgess Allegan Hospital: Collaborate with appropriate service lines and departments to implement identified action steps as outlined; Ascension Medical Group, AMG (implement services and models as identified within the outlined action steps) ● Joint Venture: N/A ● Collaborators: Ascension Enterprise Project Management Office (ePMO) (track milestones via Achievelt Tool) ● Consultants: N/A ● Other non-profit hospital: N/A 	
ACTION STEPS	ROLE/OWNER
Expand use of screening tools, including ACEs, and/or SBIRT, to identify BH patients	<ul style="list-style-type: none"> ● Lead: Behavioral Health Service Line ● Collaborators: ED, AMG, ePMO Sr. Project Manager
Expand TelePsych Services to improve behavioral health access	<ul style="list-style-type: none"> ● Lead: Behavioral Health Service Line ● Collaborators: ED, AMG, ePMO Sr. Project Manager
ANTICIPATED IMPACT	
The anticipated impact of these actions is to transform care models which ultimately improve the health of the communities served by Ascension Michigan hospitals.	

Prioritized Need 1: Mental Health & Substance Use	
Strategy 1.2	
Increase involvement in, and support of, community health activities to address mental and behavioral health needs as partner in the community-wide Allegan County Community Health Improvement Plan (CHIP)	
Objective	
By June 30, 2025, Ascension Borgess Allegan Hospital will have increased its impact and engagement in community-based forums and coalitions to promote mental and behavioral health support and resources available to Allegan County residents.	
Output(s) and/or Outcome(s)	
<ul style="list-style-type: none"> ● Baseline: No community investment/engagement plan ● Target: Establish, implement, and evaluate a community investment/engagement plan for Ascension Borgess Allegan Hospital by Year 3 ● Data Source/Owner: Ascension Borgess Allegan Hospital CBISA program records and any applicable and additional hospital records 	
Target Population	
<ul style="list-style-type: none"> ● Target Population: Community residents diagnosed with, seeking, or referred to, mental health services ● Medically Underserved Population: Individuals/groups that are experiencing health disparities and under/uninsured 	
Collaborators and Resources	
<ul style="list-style-type: none"> ● Ascension Borgess Allegan Hospital: provide appropriate financial and/or in-kind resources as identified ● Joint Venture: N/A ● Collaborators: OnPoint (community mental health,) and numerous additional community partners addressing mental and behavioral health ● Consultants: N/A ● Other non-profit hospital - community healthcare partners in development of Community Health Improvement Plan (CHIP) - Allegan County Health Department, United Way of Ottawa and Allegan Counties 	
ACTION STEPS	ROLE/OWNER
Develop community investment/engagement plan for Ascension Borgess Allegan Hospital to (further) engage in community health activities	<ul style="list-style-type: none"> ● Co-Leads: Advocacy, Community Benefit, MI Market Executive Leadership ● Collaborators: Hospital Leadership, MarComm
Identify community-based forums and coalitions that promote and support mental and behavioral health resources, and evaluate opportunities for Ascension Borgess Allegan Hospital to engage	<ul style="list-style-type: none"> ● Lead: Hospital leadership ● Collaborators: Advocacy, Community Benefit
Identify hospital leaders and associates to participate in/on community-based forums and coalitions within Allegan County	<ul style="list-style-type: none"> ● Lead: Hospital leadership ● Collaborators: Advocacy, Community Benefit
Participate in/on community-based forums and coalitions, with focus on increasing involvement in community health activities and raising awareness of the (aligned) services offered by Ascension Borgess Allegan Hospital	<ul style="list-style-type: none"> ● Lead: Identified hospital leaders and associates
Make publicly available a Program Proposal form, through which community organizations can request financial support	<ul style="list-style-type: none"> ● Co-Owner: Advocacy, Community Benefit



	<ul style="list-style-type: none"> • Collaborator: Hospital Leadership, Foundation, MarComm
Receive, review, and make determination on requests from community organizations who seek support for a financial partnership to address mental and behavioral health-focused needs within Allegan County	<ul style="list-style-type: none"> • Co-Owner: Advocacy, Community Benefit • Collaborator: Hospital Leadership, Foundation
Provide financial partnership support to selected organizations	<ul style="list-style-type: none"> • Co-Owner: Advocacy, Community Benefit • Collaborator: Hospital Leadership, Foundation
Review financial allocation and partnership outcomes annually	<ul style="list-style-type: none"> • Co-Owner: Advocacy, Community Benefit • Collaborator: Hospital Leadership, Foundation
ANTICIPATED IMPACT	
The anticipated impact of these actions is to increase access to quality mental health services to all community residents seeking or needing such care.	

Prioritized Need 2: Housing

Strategy 2.1

Increase involvement in, and support of, community health activities to address housing needs in Allegan County as a partner in the county-wide Community Health Improvement Plan (CHIP)

Objective

By June 30, 2025, Ascension Borgess Allegan Hospital will have increased its impact and engagement in community-based forums and coalitions to address housing needs and provide housing resources available to Allegan County residents.

Output(s) and/or Outcome(s)

- **Baseline:** No community investment/engagement plan
- **Target:** Establish, implement, and evaluate a community investment/engagement plan for Ascension Borgess Hospital by Year 3
- **Data Source/Owner:** Ascension Borgess Allegan Hospital CBISA program records and any applicable and additional hospital records

Target Population

- **Target Population:** Community residents with affordable housing needs
- **Medically Underserved Population:** Individuals/groups that are experiencing health disparities and under/uninsured

Collaborators and Resources

- **Ascension Borgess Allegan Hospital:** provide appropriate financial and/or in-kind resources as identified
- **Joint Venture:** N/A
- **Collaborators:** Allegan County Local Planning Body and additional community partners
- **Consultants:** N/A
- **Other non-profit hospital** - community healthcare partners in development of Community Health Improvement Plan (CHIP) - Allegan County Health Department, United Way of Ottawa and Allegan Counties

ACTION STEPS

ROLE/OWNER

Develop community investment/engagement plan for Ascension Borgess Allegan Hospital to (further) engage in community health activities

- Co-Leads: Advocacy, Community Benefit, MI Market Executive Leadership
- Collaborators: Hospital Leadership, MarComm

Identify community-based forums and coalitions that promote and support housing resources, and evaluate opportunities for Ascension Borgess Allegan Hospital to engage

- Lead: Hospital leadership
- Collaborators: Advocacy, Community Benefit

Identify hospital leaders and associates to participate in/on community-based forums and coalitions within Allegan County

- Lead: Hospital leadership
- Collaborators: Advocacy, Community Benefit

Participate in/on community-based forums and coalitions, with focus on increasing involvement in community health activities and raising awareness of the (aligned) services offered by Ascension Borgess Allegan Hospital

- Lead: Identified hospital leaders and associates

Make publicly available a Program Proposal form, through which community organizations can request financial support

- Co-Owner: Advocacy, Community Benefit
- Collaborator: Hospital Leadership, Foundation, MarComm



Receive, review, and make determination on requests from community organizations who seek support for a financial partnership to address housing-focused needs within Allegan County	<ul style="list-style-type: none"> • Co-Owner: Advocacy, Community Benefit • Collaborator: Hospital Leadership, Foundation
Provide financial partnership support to selected organizations	<ul style="list-style-type: none"> • Co-Owner: Advocacy, Community Benefit • Collaborator: Hospital Leadership, Foundation
Review financial allocation and partnership outcomes annually	<ul style="list-style-type: none"> • Co-Owner: Advocacy, Community Benefit • Collaborator: Hospital Leadership, Foundation
ANTICIPATED IMPACT	
The anticipated impact of these actions is to increase the percentage of community residents with access to affordable healthcare, and increase awareness or use of housing resources available to all community residents.	

Prioritized Need 2: Housing
<p>Strategy 2.2</p> <p>Assure that all Ascension Michigan Southwest Region appropriate programs are loaded into the Neighborhood Resources (FindHelp.org) tool, and market Neighborhood Resources to community partners, patients and county residents.</p>
<p>Objective</p> <p>By June 30, 2025, Ascension Borgess Allegan Hospital will assure that all Ascension Michigan Southwest Region appropriate programs are loaded into the Neighborhood Resources tool, expand use of the tool, and provide referrals and resources to address social determinants of health (SDOH.)</p>
<p>Output(s) and/or Outcome(s)</p> <ul style="list-style-type: none"> • Baseline: <ul style="list-style-type: none"> ○ Ascension MI Southwest Region programs in FindHelp: 3 ○ Ascension FindHelp users (Allegan County): 6 • Target: By Year 3 (FY 2025) <ul style="list-style-type: none"> ○ Increase # of programs in FindHelp by 50% ○ Increase # of FindHelp users by 25% • Data Source/Owner: FindHelp regional champion: Population Health
<p>Target Population</p> <ul style="list-style-type: none"> • Target Population: Residents in Allegan County with SDoH barriers and affordable housing needs presenting to Ascension Borgess Allegan Hospital • Medically Underserved Population: Individuals/groups that are experiencing health disparities and under/uninsured



Collaborators and Resources

- **Ascension Borgess Allegan Hospital:** provide appropriate financial and/or in-kind resources as identified
- **Joint Venture:** N/A
- **Collaborators:** Allegan County Local Planning Body and additional community partners’ FindHelp associates
- **Consultants:** N/A
- **Other non-profit hospital** - community healthcare partners in development of Community Health Improvement Plan (CHIP) - Allegan County Health Department, United Way of Ottawa and Allegan Counties

ACTION STEPS	ROLE/OWNER
Identify Ascension Michigan Southwest Region Neighborhood Resources champion and identify programs to be entered into the FindHelp tool.	<ul style="list-style-type: none"> ● Lead: Ascension Michigan Population Health ● Collaborators: Southwest Region Population Health; Community Benefit
Expand use of Neighborhood Resources screening tool to identify patients and community members who are experiencing social needs and barriers, particularly related to affordable housing.	<ul style="list-style-type: none"> ● Lead: Ascension Michigan Population Health ● Collaborators: Southwest Region Population Health; Community Benefit
Work with community partners engaged in Allegan County CHIP process to validate and claim programs, as well as market the tool and educate partners regarding use of the tool.	<ul style="list-style-type: none"> ● Local lead: Community Benefit ● Collaborators: CHIP partners and FindHelp associates

ANTICIPATED IMPACT

The anticipated impact of these actions is that organizations working to address affordable housing needs and SDoH needs within the community will be furthered, noting specific objectives will be dependent upon the specific actions and interventions of each selected community organization.

Prioritized Need 3: Food Security

Strategy 3.1

Increase involvement in, and support of, community health activities to address food security needs for Allegan County residents as a partner in the county-wide Community Health Improvement Plan (CHIP)

Objective

By June 30, 2025, Ascension Borgess Allegan Hospital will have increased its impact and engagement in community-based forums and coalitions to increase the percentage of food resources available for residents in Allegan County

Output(s) and/or Outcome(s)

- **Baseline:** No community investment/engagement plan
- **Target:** Establish, implement, and evaluate a community investment/engagement plan for Ascension Borgess Hospital by Year 3
- **Data Source/Owner:** Ascension Borgess Allegan Hospital CBISA program records

Target Population

- **Target Population:** All community members presenting to Ascension Borgess Allegan Hospital in need of consistent access and availability of healthy food options
- **Medically Underserved Population:** Individuals and groups that are experiencing health disparities and under/uninsured

Collaborators and Resources

- **Ascension Borgess Allegan Hospital:** provide appropriate financial and/or in-kind resources as identified
- **Other non-profit hospital:** community healthcare partners in development of Community Health Improvement Plan (CHIP) - Allegan County Health Department, United Way of Ottawa and Allegan Counties
- **Joint Venture:** N/A
- **Collaborators:** Local community based organizations/partners
- **Consultants:** N/A

ACTION STEPS

ROLE/OWNER

Develop community investment/engagement plan for Ascension Borgess Allegan Hospital to (further) engage in community health activities	<ul style="list-style-type: none"> ● Co-leads: Advocacy, Community Benefit, MI Market Executive Leadership ● Collaborators: Hospital leadership, MarComm
Identify community-based forums and coalitions that promote and support food security activities/initiatives, and evaluate opportunities for Ascension Borgess Allegan Hospital to engage	<ul style="list-style-type: none"> ● Lead: Hospital leadership ● Collaborators: Advocacy, Community Benefit
Identify hospital leaders and associates to participate in/on community-based forums and coalitions within Allegan County	<ul style="list-style-type: none"> ● Local lead: Hospital leadership ● Collaborators: Advocacy, Community Benefit
Participate in/on community-based forums and coalitions, with focus on increasing involvement in community health activities and raising awareness of the (aligned) services offered by Ascension Borgess Allegan Hospital	<ul style="list-style-type: none"> ● Lead: Identified hospital leaders and associates
Make publicly available a Program Proposal form, through which community organizations can request financial support	<ul style="list-style-type: none"> ● Co-Owner: Advocacy, Community Benefit ● Collaborator: Hospital leadership, Foundation, MarComm
Receive, review, and make determination on requests from community organizations who seek support for a financial	<ul style="list-style-type: none"> ● Co-Owner: Advocacy, Community Benefit ● Collaborator: Hospital leadership, Foundation



partnership to address food security-focused needs within Allegan County	
Provide financial partnership support to selected organizations	<ul style="list-style-type: none"> • Co-Owner: Advocacy, Community Benefit • Collaborator: Hospital leadership, Foundation
Review financial allocation and partnership outcomes annually	<ul style="list-style-type: none"> • Co-Owner: Advocacy, Community Benefit • Collaborator: Hospital leadership, Foundation
ANTICIPATED IMPACT	
The anticipated impact of these actions is that organizations working to address food security-focused needs within the community will be furthered, noting specific objectives will be dependent upon the specific actions and interventions of each selected community organization.	

Prioritized Need 3: Food Security
Strategy #3.2: Assure that all Ascension Southwest Region appropriate programs are loaded into the Neighborhood Resources (FindHelp.org) tool, and market Neighborhood Resources to community partners, patients and county residents.
<p>Objective</p> <p>By June 30, 2025, Ascension Borgess Allegan Hospital will assure that all Ascension Southwest Region appropriate programs are loaded into the Neighborhood Resources tool, expand use of the tool, and provide referrals and resources to address community identified needs and barriers, particularly related to food security.</p>
<p>Output(s) and/or Outcome(s)</p> <ul style="list-style-type: none"> • Baseline: <ul style="list-style-type: none"> ○ Ascension Southwest Region programs in FindHelp: 3 ○ Ascension FindHelp users (Allegan County): 6 • Target: <ul style="list-style-type: none"> ○ Increase # of programs in FindHelp by 50% ○ Increase # of FindHelp users by 25% • Data Source/Owner: FindHelp regional champion/Population Health
<p>Target Population</p> <ul style="list-style-type: none"> • Target Population: All community members presenting to Ascension Borgess Allegan Hospital in need of consistent access and availability of healthy food options • Medically Underserved Population: Individuals and groups that are experiencing health disparities and under/uninsured
<p>Collaborators and Resources:</p> <ul style="list-style-type: none"> • Ascension Borgess Allegan Hospital: provide appropriate financial and/or in-kind resources as identified • Other non-profit hospital: community healthcare partners in development of Community Health Improvement Plan (CHIP) - Allegan County Health Department, United Way of Ottawa and Allegan Counties • Joint Venture: N/A • Collaborators: Local community based organizations/partners; FindHelp associates • Consultants: N/A



ACTION STEPS	ROLE/OWNER
Identify Ascension Southwest Region Neighborhood Resources champion and identify programs to be entered into the tool.	<ul style="list-style-type: none"> ● Lead: Ascension Michigan Population Health ● Collaborators: Southwest Region Population Health; Community Benefit
Expand use of Neighborhood Resources screening tool to identify patients and community members who are experiencing food security needs.	<ul style="list-style-type: none"> ● Lead: Ascension Michigan Population Health; Southwest Region Population Health ● Collaborators: Community Benefit
Work with community partners to provide awareness and education around the tool.	<ul style="list-style-type: none"> ● Local lead: Community Benefit ● Collaborators: community partners; FindHelp associates
ANTICIPATED IMPACT	
The anticipated impact of these actions is to transform care models which ultimately increase the percentage of food resources for residents and increase awareness of resources available in Allegan County.	



PRIORITIZED NEED 4: ACCESS TO CARE

Strategy 4.1: Increase involvement in and support of community health activities to address access to care-focused needs as a partner in the Allegan County Community Health Improvement Process (CHIP)

OBJECTIVE

By June 30, 2025, Ascension Borgess Allegan Hospital will have increased its impact and engagement in community-based forums and coalitions to promote access to care support and resources available to Allegan County residents.

OUTPUT(S) AND/OR OUTCOME(S)

- **Baseline:** No community investment/engagement plan
- **Target:** Establish, implement, and evaluate a community investment/engagement plan for Ascension Borgess Allegan Hospital by Year 3
- **Data Source/Owner:** Ascension Borgess Allegan Hospital program records

TARGET POPULATION

- **Target Population:** Residents in Allegan County served by the identified community-based forums and coalitions
- **Medically Underserved Population:** Uninsured and Under-insured

COLLABORATORS AND RESOURCES

- **Ascension Borgess Allegan Hospital:** Provide appropriate financial and/or in-kind resources as identified
- **Other non-profit hospital:** N/A
- **Joint Venture:** N/A
- **Collaborators:** community healthcare partners in development of Community Health Improvement Plan (CHIP) - Allegan County Health Department, United Way of Ottawa and Allegan Counties
- **Consultants:** N/A

ACTION STEPS

ROLE/OWNER

Develop community investment/engagement plan for Ascension Borgess Allegan Hospital to (further) engage in community health activities	<ul style="list-style-type: none"> ● Co-Leads: Advocacy, Community Benefit, MI Market Executive Leadership ● Collaborators: Hospital Leadership, Marketing
Identify community-based forums and coalitions that promote and support access to care resources	<ul style="list-style-type: none"> ● Lead: Hospital leadership ● Collaborators: Advocacy, Community Benefit
Identify hospital leaders and associates to participate in/on community-based forums and coalitions within Allegan County	<ul style="list-style-type: none"> ● Lead: Hospital leadership ● Collaborators: Advocacy, Community Benefit
Participate in/on community-based forums and coalitions, with focus on increasing involvement in community health activities and raising awareness of the (aligned) services offered by Ascension Borgess Allegan Hospital	<ul style="list-style-type: none"> ● Lead: Identified hospital leaders and associates
Make publicly available a Program Proposal form, through which community organizations can request financial support	<ul style="list-style-type: none"> ● Co-Owner: Advocacy, Community Benefit ● Collaborator: Hospital Leadership, Foundation, Marketing



Receive, review, and make determination on requests from community organizations who seek support for a financial partnership to address access to care-focused needs within Allegan County	<ul style="list-style-type: none"> • Co-Owner: Advocacy, Community Benefit • Collaborator: Hospital Leadership, Foundation
Provide financial partnership support to selected organizations	<ul style="list-style-type: none"> • Co-Owner: Advocacy, Community Benefit • Collaborator: Hospital Leadership, Foundation
Review financial allocation and partnership outcomes annually	<ul style="list-style-type: none"> • Co-Owner: Advocacy, Community Benefit • Collaborator: Hospital Leadership, Foundation
ANTICIPATED IMPACT	
The anticipated impact of these actions is that organizations working to address access to care-focused needs within the community will be furthered, noting specific objectives will be dependent upon the specific actions and interventions of each selected community organization.	

Evaluation

Ascension Borgess Allegan Hospital will develop a comprehensive measurement and evaluation process for the implementation strategy. The Ministry will monitor and evaluate the action plans outlined in this plan for the purpose of reporting and documenting the impact these action plans have on the community. Ascension Borgess Allegan Hospital uses a tracking system to capture community benefit activities and implementation. To ensure accountability, data will be aggregated into an annual Community Benefit report that will be made available to the community.