

Ascension Sacred Heart Gulf Implementation Strategy

Overview

The community health needs assessment (CHNA) was conducted by Ascension Sacred Heart Gulf (ASHG), in conjunction with Verité Healthcare Consulting, from August 2018 through March 2019.

The CHNA was conducted to identify priority health needs for the primary service area of Ascension Sacred Heart Gulf, Gulf County and Franklin County, and to inform development of implementation strategies to address the identified needs and their ability to impact the need. The CHNA was conducted to respond to federal regulatory requirements and seek to identify significant health needs for particular geographic areas and populations.

Needs That Will Be Addressed

- Access to Care
- Healthy Lifestyles
- Cancer

Needs That Will Not Be Addressed

- Behavioral Health - will not be addressed in implementation plans, but we will continue to support through advocacy and community partnerships.
- Social Determinants – will not be addressed in implementation plans, but we will continue to support through advocacy and community partnerships.
- Maternal, Infant, and Child Health – will not be addressed in implementation plans, but we will continue to support through advocacy and community partnerships.
- Basic Needs – will not be addressed in implementation plans, but we will continue to support through advocacy and community partnerships.

Summary of Implementation Strategy

An action plan follows for each prioritized need, including the resources, proposed actions, and anticipated impact for each strategy.

Prioritized Need #1: Access to Care

GOAL: Increase outreach to vulnerable populations of Gulf County and Franklin County to provide health services and care coordination

Action Plan

STRATEGY 1: Increase connectivity to the underserved living with diabetes, hypertension, heart failure, and COPD through coaching, care management, and medical home coordination

- The target population is persons who are underserved living in Gulf County and Franklin County.
- My Gulf Care (MGC) is a program of ASHG in partnership with the Florida Department of Health in Gulf County (DOH - Gulf) and Florida Department of Health in Franklin County (DOH – Franklin) that targets low-income Gulf County and Franklin County residents with chronic disease management challenges. MGC employs a non-traditional, individualized approach by providing chronic care nurse coaching to address both health care and social service needs.
- Risk Stratification tools are utilized to assess patients level of engagement, risk and concern for their health.
- Evidence based strategies for disease management information are from sources such as American Association of Diabetes Educators (AADE), American Heart Association (AHA), Agency for Healthcare Research and Quality (AHRQ).
- Gulf County and Franklin County fail to meet the HP2020 objective for the proportion of persons with medical insurance.
 - Approximately one in five adults in Franklin County and one in six adults in Gulf County did not have health insurance in 2016.
- Gulf County and Franklin County are designated as Medically Underserved Areas for low-income residents.

RESOURCES:

- Ascension Sacred Heart - Population Health (PH)
- My Gulf Care (MGC)
- Ascension Sacred Heart Gulf - Emergency Department (ED)
- Ascension Medical Group Sacred Heart (AMGSH)
- Florida Department of Health in Gulf County (DOH)
- Florida Department of Health in Franklin County (DOH)

ACTIONS:

1. Perform outreach in Gulf and Franklin counties, ED, AMGSH, DOH, and pharmacies for disease specific conditions
2. Promote patient engagement for chronic diseases and increase self-management for chronic disease to increase enrollment
3. Show improvement in one biometric data (hemoglobin a1c, blood pressure, and/or body mass index) for patients actively enrolled in MGC

ANTICIPATED IMPACT:

- I. By June 30, 2022, at least 50% of participants enrolled in My Gulf Care for 12 months will show an

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improvement in hemoglobin a1c, blood pressure, and/or body mass index biometric data.

- II. By June 30, 2022, the number of actively enrolled My Gulf Care patients will increase by 10% each year.

Prioritized Need #2: Healthy Lifestyles

GOAL: Increase diabetes awareness in vulnerable populations with focus on prevention and education

Action Plan

STRATEGY 1: Provide evidence-based screenings for pre-diabetes to communities that are at high risk for type 2 diabetes

BACKGROUND INFORMATION:

- Target vulnerable populations and reduce barriers to access of diabetes prevention screenings.
- The purpose of screening is to identify asymptomatic individuals who are likely to have diabetes.
- Gulf County and Franklin County compare unfavorably to peer counties for many indicators including diabetes screening.
- Age-adjusted death rate for diabetes for Gulf County and Franklin County residents is more than 50% higher than Florida.
- There are many behaviors, such as physical inactivity and obesity, which are contributing to the onset of diabetes later in life.

RESOURCES:

- Ascension Sacred Heart - Population Health (PH)
- Ascension Sacred Heart - Marketing Department (MKT)
- Ascension Medical Group Sacred Heart (AMGSH)
- Centers for Disease Control and Prevention (CDC)

ACTIONS:

1. Increase diabetes risk assessment screenings for vulnerable populations with increased risk of diabetes using CDC risk assessment
2. Outreach to engage community about classes and opportunities for patients with pre-diabetes
3. Promote and market diabetes awareness in AMGSH offices utilizing Outcome Health boards and brochures

ANTICIPATED IMPACT:

- I. By June 30, 2022, Population Health associates will have provided a total of 150 diabetes risk assessment screenings for high risk populations in Gulf County and Franklin County.
- II. By June 30, 2022, Population Health associates will have participated in 12 community outreach activities to share information on classes and other opportunities for community residents with pre-diabetes and diabetes.
- III. By June 30, 2022, Population Health will have successfully publicized 12 diabetes awareness messages that aim to increase community awareness of type 2 diabetes.

Prioritized Need #3: Cancer

GOAL: Increase cancer screening rates to identify and refer patients for treatment in coordination with the Ascension Medical Group Sacred Heart and Cancer Service Line

Action Plan

STRATEGY 1: Increase number of cancer screenings, with special attention to disparate populations

BACKGROUND INFORMATION:

- Target population is patients 50 through 75 years
- People in the community are not aware of cancer screenings and do not prioritize them as medical checkups, with the percent of persons having received screenings much lower for most tests in Gulf and Franklin counties than the overall state average.
- Colorectal cancer is the second leading cause of cancer death in the United States among men and women combined.
- Colorectal cancer is one of the most preventable cancers when detected early.
- The people less likely to get tested are Hispanics, American Indians or Alaska Natives, rural populations, men, those 50-64 and those with lower education and income.
- Studies show that some screening tests for colorectal cancer help find cancer at an early stage and may decrease the number of deaths from the disease.
- The Gulf County incidence rate is higher than Florida overall for breast cancer, lung cancer, and colorectal cancer while Franklin is lower.
- Age-adjusted death rate of colorectal cancer for residents of Franklin County is higher than Florida while Gulf County is lower.
- Ascension Medical Group Sacred Heart(AMGSH) will have an annual initiative on cancer screening. In order to align strategies, we will select the AMGSH future initiative to measure and report.

RESOURCES:

- Ascension Medical Group Sacred Heart(AMGSH)
- Ascension Medical Group Sacred Heart– Quality Team (QT)
- Cancer Service Line (CSL)

ACTIONS:

1. Invitation to eligible AMGSH patients for cancer screening utilizing phone and text reminders via scheduled patient outreach campaigns
2. Provider assessment and feedback interventions which both evaluate provider performance in delivering or offering screening to clients and present providers with information about their performance in providing screening services
3. Education focused on colorectal cancer screening to primary care clinicians with continuing medical education credits provided
4. Host education fairs provided by AMGSH Quality Team to educate clinical and non-clinical associates of the importance of colorectal cancer screening and how they can impact screening rates
5. Conduct and measure cancer screenings in alignment with AMGSH’s FY2021 disease specific focus

ANTICIPATED IMPACT:

STRATEGY 1: Increase number of cancer screenings, with special attention to disparate populations

- I. By June 30, 2020, Ascension Medical Group Sacred Heart will have achieved a 3% above FY2019 increase in colorectal cancer screening rate for all patients with an AMGSH primary care provider.
- II. By June 30, 2021, in alignment with Ascension Medical Group Sacred Heart's FY2021 pathology focus, there will be a % increase of cancer screenings conducted and measured.